

History of 620 Main Street



The 620 Main Street structure was erected in 1919 at an estimated cost of \$88,000



The architect was Esenwein & Johnson, an architectural firm that, at the time, boasted a portfolio that included the Calumet Building, Electric Tower, Lafayette High School and the Buffalo Museum of Science



The building was constructed to house T. and E. Dickinson Jewelry, named for Thomas and Elizabeth Dickinson, a couple that ran one of the city's leading jewelry vendors



In 1949, T. and E. Dickinson Jewelry moved to Delaware Avenue and Martin Jacobi's men's clothing store relocated from 599 Main Street to 620 Main Street



The building was sold to Buffalo Savings Bank



In 1984, the advertising agency Levy King & White Cos. Inc. purchased 620 Main Street, restored the facade and renovated the interior



Eric Mower & Associates eventually purchased LKW in 1990 and hosted its initial Buffalo operations in the building



The Buffalo Enterprise Development Corporation purchased 620 Main Street from EMA in 1991 and moved its offices to the building



Larkin Development Group subsequently purchased the building in 2003



The building was vacant between 2008 and 2011, before TVGA Consultants, an engineering and environmental firm, relocated its headquarters to 620 Main Street



In 2015, Tod Martin purchased the building for it to become the eventual home of The Martin Group

History of Levy, King & White

The Levy King & White legacy includes many venerable individuals who are or were influential contributors to Western New York's advertising industry. This includes:

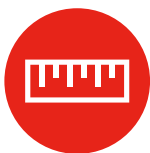
- **Douglas Bean** – current, Eric Mower & Associates
- **Laurie Hebel** – current, Eric Mower & Associates
- **Cheryl Duggan** – current, Eric Mower & Associates
- **Kenneth Dobmeier** – current, Media Pros
- **Chris King** – current, CKProductions
- **Robert Wynne** – current, Wynne Creative Group
- **Ron Koscinski** – current, J. Fitzgerald Group
- **David Kostrzewski** – current, Marketing Services Group
- **Michele Garr** – current, Gelia
- **Joseph Crowley** – former, Crowley Webb
- **Bill Collins** – former, Travers Collins & Co.
- **Robert Travers** – former, Travers Collins & Co.

620 Main Street Architectural Details

- The original architectural integrity has been maintained throughout TMG's renovation
- The LKW name remains on the front of the building
- The design of the building evokes a neoclassical style, a style that was popular in the 18th and early 19th centuries and includes structures with "grandeur of scale, simplicity of geometric forms, Greek or Roman detail, dramatic use of columns, and a preference for blank walls."
- 620 Main Street has been referred to as "one of the most refined neoclassical designs in Buffalo's Theater District."



About the Renovation



The building is 18,000 square feet, with three floors and a rehabbed, functional sub-level



CannonDesign was the architectural firm



Lehigh Construction Group was the construction management company



The renovation of the building qualified for historical tax credits through both New York State and the Department of the Interior



TMG also worked with historic preservation consulting firm Preservation Studios on the project

Agency Overview



Originally a one-person operation, TMG has grown to become one of the leading integrated communications firms in Upstate New York, competing at the highest levels with agencies around the U.S. and the globe



The firm works with best-in-class organizations ranging from small businesses to global enterprises and has extensive experience in several categories, including sports, health care, financial services, professional services, food and beverage, not-for-profits and advanced technologies



Notable clients include New Era Cap, Kaleida Health, Wegmans, Independent Health, The Ralph C. Wilson, Jr. Foundation, Evans Bank, 43North, ECMC, Buffalo Medical Group and many others



TMG employs 50+ associates and has offices in Buffalo, NY and Rochester, NY



Martin Davison Public Relations is the PR affiliate of The Martin Group, and is Upstate New York's fastest growing PR firm



TMG has recorded annual billings of nearly \$15 million

History of The Martin Group



2001
Agency was founded by Tod Martin



2013
477 Main Street renovations were completed and TMG moved into the building



2014
TMG acquired Travers Collins & Co.



2015
TMG purchased 620 Main Street



2017
TMG relocates to 620 Main Street



2007
Tod Martin purchased 477 Main Street



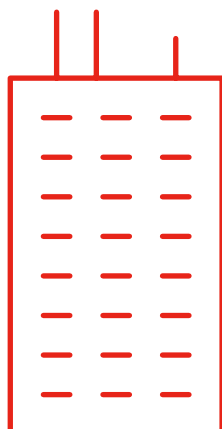
2014
TMG expanded into the Rochester, NY market by opening an office in Victor, NY



2015
TMG acquired AMDG Public Affairs, forming Martin Davison Public Relations



2016
TMG undertakes a corporate rebrand & introduces "A Different Brand of Thinking"



477 Main Street Details

477 Main Street is currently open for lease, and is fully furnished, with parking available

477 Main Street dates back to 1929 and was built by Hengerer's Department Store

Originally a 1-1/2 story building; a full second floor was added as well as complete exterior and interior renovation

Carmina Wood Morris was the architectural firm for the 2012-2013 renovation

Lamparelli Construction was the contractor