

[Logo, centered]

FOR IMMEDIATE RELEASE CONTACT: [Name]
[Date] [Email]
[Phone]

[HEADING]
[Subheading]

BUFFALO, NY – The [whichever organization] today announced [something special]. [sentence or two intro to your newsworthy accomplishment].

[quote from a very important person].

[additional info related to the announcement].

[another quote, by another/different important person].

[details to further supplement your newsworthy accomplishment]

#

About [the organization]
[boilerplate language from your website]

Learn more: [web URL] [social media handles]